

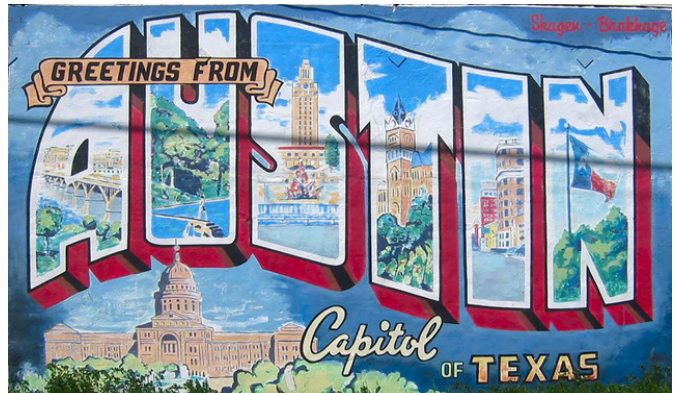
LONGHORN  
PHP CONFERENCE

# 2023 Sponsorship Prospectus

November 2-4, 2023

Austin, TX

Holiday Inn Austin Midtown



# Summary

Longhorn PHP is a regional PHP conference held in Austin, Texas. 2023 will be our fifth year. We recognize that a great conference requires the help of great sponsors, and we have prepared this prospectus to detail the benefits of getting involved with Longhorn PHP.

If you are hiring, or if you provide goods and services for the industry, you will find Longhorn PHP to be a cost-effective and valuable way to promote your organization and participate in the PHP community.

## **Conference Overview**

Longhorn PHP 2023 will start with a tutorial day on Thursday, November 2nd, consisting of three tracks with two half-day workshops per track. Friday, November 3rd and Saturday, November 4th will be the main conference days, consisting of a mix of keynotes and 50 minute sessions spread across three tracks. This year we are excited to return to the Holiday Inn Midtown.

## **Organization**

The conference is being planned by Longhorn PHP, LLC, which consists of PHP developers from Texas and elsewhere.

## **Audience**

Longhorn PHP's attendance will primarily consist of PHP developers and other web development professionals from Texas and surrounding states. Conference speakers will include well-known industry experts. We expect to have about 200 individuals attending this year's conference in-person, with 50-100 additional online-only attendees.



# Sponsorship Tiers - Pre-Schedule

The pricing below is only available prior to our schedule being announced. Prices will increase after the schedule is announced (expected mid-late July).

	<b>Bronze</b> <b>\$300</b>	<b>Silver</b> <b>\$1,200</b>	<b>Gold</b> <b>\$2,000</b>	<b>Platinum</b> <b>\$3,000</b>	<b>Diamond**</b> <b>\$6,000</b>
Social media announcement	✓	✓	✓	✓	✓
Logo on website sponsors page	✓	✓	✓	✓	✓
Add items to closing raffle	✓	✓	✓	✓	✓
Logo on home page		✓	✓	✓	✓
Dedicated table space		✓	✓	✓	✓
Full 3-day conference tickets		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
Add items to attendee bags*			✓	✓	✓
Inclusion in Sponsor Bingo game			✓	✓	✓
Logo on entry signage			✓	✓	✓
Logo on badges				✓	✓
Logo in pre & post conference emails to attendees				✓	✓
Exclusive event sponsorship				✓	
Speaker slot, branded main room, dedicated post-conference email to attendees***					✓

\* Subject to item approval. Items must arrive prior to the event.

\*\* Only one slot available!

\*\*\* The sponsored presentation must be relevant and approved by Longhorn PHP. Sponsor must cover travel and hotel costs for their speaker.



# Events & Add-ons

## Event Sponsorships (Platinum)

Event sponsorships give you the opportunity to attach your organization's name to a highly-visible conference feature. They are available on a first-come, first-serve basis to the Platinum tier. Sponsorships may include:

- After-parties (two slots; Friday or Saturday)
- Coffee / beverage service (one sponsor covers both days)
- Afternoon snack break (two slots; Friday or Saturday)
- Lunches (two slots; Friday or Saturday; includes 5-minute presentation)

## A La Carte Sponsorships

The items below can be purchased with or without a tiered sponsorship.

<b>Item in attendee bag</b>	\$300 <i>(you buy items &amp; ship to us, we need to approve)</i>
<b>Sticker sponsorship</b>	\$500 <i>(your logo on the conference sticker backing)</i>
<b>Attendee head shots</b>	\$1000 <i>(2 hours of free head shots for attendees - your logo will be displayed and emailed with photos to attendees)</i>

## Diversity tickets

**Speaker dinner** Let's talk!

**Speaker gifts**

**Live captioning**



# Sponsorship Details

## **Community Sponsorship - \$50**

If you are a PHP community project, podcast, or organization, you can sponsor at this tier to be included on the sponsors page of the conference website. We'll also give you a social media shout-out!

## **Sponsor Bingo**

Sponsor Bingo, available to the Gold tier and above, is a simple bingo-style game that encourages attendees to visit sponsors at their tables. The game is administered through our mobile-friendly attendee portal, and getting a virtual Bingo stamp from every Gold-or-above sponsor is how attendees become eligible for our end-of-conference raffle.

## **Have an idea?**

If you have a suggestion for another sponsorship opportunity, feel free to reach out to us directly!

## **Attendee Privacy**

We take the privacy of our attendees seriously. You may encourage attendees to provide contact info at your table space (especially in exchange for swag!), but we will not provide our attendee list's contact info directly to sponsors at any tier. One exception is that attendees may provide an email address to a Gold or above sponsor as part of Sponsor Bingo, though this field is completely optional.

The Diamond level post-conference email will be sent from Longhorn PHP.





# Contact Us

For more information, contact us or find us online:

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